



THE POWER OF SAVINGS GROUPS **INCLUSION. RESILIENCE. EMPOWERMENT.** **KIGALI, RWANDA | MAY 22-24**

Convened by THE SEEP NETWORK

PARTNERSHIP OPPORTUNITIES

The Global Savings Groups Conference Series is a biennial conference that engages a large and diverse community of stakeholders. The event develops and promotes improved standards of practice, mobilizes knowledge, strengthens partnerships and alliances, and creates opportunities for cross-organizational learning.

Since 2011, SEEP has been an active contributor to the Global Savings Groups Conference Series. Each event in this series has also served as a catalyst to increase the scale, sustainability and impact of Savings Groups in the host country – and region. SG2015, in Zambia, was the third event in the series and engaged close to 400 participants representing 147 organizations from 44 countries.

The SEEP Network is delighted to host SG2018: The Power of Savings Groups, in collaboration with Conference partners. SG2018 will take place in Rwanda, on May 22-24, and will offer a platform for attendees to connect, engage and learn from each other about the challenges and opportunities they face in supporting Savings Groups – including VSLAs, SHGs, indigenous savings groups, and other forms of community-based microfinance – worldwide. In this pursuit, SEEP encourages greater use of a wide range of innovative session structures and methodologies that build on emerging and accepted best practices in learning and the dissemination of innovations.

SG2018: The Power of Savings Groups presents a unique opportunity for SEEP members and industry stakeholders to raise their profile. There are several benefits packages designed to meet an array of sponsorship objectives, including, but not limited to: visibility and recognition, shaping the learning agenda and providing opportunities for diversity of participation. We invite you to explore the rich offering of entitlements herein and get in touch with us to develop your customized partnership plan.

HIGHLIGHT YOUR ORGANIZATION

SHAPE CONFERENCE CONTENT

To learn more about partnership opportunities please contact

Fabiola Diaz at diaz@seepnetwork.org

HIGHLIGHT YOUR ORGANIZATION	Bronze	Silver	Gold	Platinum	Diamond
	\$10K	\$25K	\$50K	\$75K	\$100K
FREE & DISCOUNTED PASSES					
Complimentary Conference registration (not interchangeable)	2	4	6	8	10
Ability to purchase additional registrations at a 15% discount	SEEP MEMBER SPONSORS ONLY				
One additional complimentary registration at each level					
ONSITE VISIBILITY					
Logo in printed Conference Agenda	●	●	●	●	●
Advertisement in printed Agenda	1/4 Page	1/2 Page	1/2 Page	Full Page	Full Page
Logo on Conference bags/folders			●	●	●
Printed informational materials in Conference bags/folders			●	●	●
Seat drops or table drops of promotional items provided by Partner			●	●	●
Exhibition tables (6 ft.) during Conference Days	●	●	●	●	●
VISIBILITY ON VIRTUAL PLATFORMS					
Logo on the Partners page of the Conference website	●	●	●	●	●
Logo and Partner space on virtual Conference Community platform and app (if applicable)	●	●	●	●	●
Announcement of sponsorship and logo in Partner banner in the SG2018 Update Emails	●	●	●	●	●
Original blog provided by Partner to be posted to the SEEP Blog	●	●	●	●	●
Acknowledgement of Partner through social media postings	●	●	●	●	●
SCREEN PRESENCE					
Looping PowerPoint in common areas	1 slide	2 slides	3 slides	4 slides	5 slides
One additional PowerPoint slide at each level of sponsorship	SEEP MEMBER SPONSORS ONLY				
On-screen recognition at Plenary sessions	●	●	●	●	●

SHAPE CONFERENCE CONTENT	Technical Track
\$60K	
PARTICIPATE IN THE LEARNING AGENDA	
Recognition as a Technical Track Sponsor (5-6 Peer Learning Sessions)	•
Participate in review and selection of session proposals, coaching of the session Chairs	•
FREE & DISCOUNTED PASSES	
Complimentary Conference Registration (not interchangeable)	6
Ability to purchase additional registrations at a 15% discount	SEEP MEMBER
One additional complimentary registration at each level of sponsorship	SPONSORS ONLY
VISIBILITY IN CONFERENCE MATERIALS	
Logo in printed Conference Agenda	•
Acknowledgement as Technical Track Partner on the corresponding pages of the Conference Agenda	•
Advertisement in printed Conference Agenda	1/2 Page
Logo on Conference bags/folders	•
Printed informational materials in Conference bags/folders	•
Seat drops or table drops of promotional items provided by Partner. For distribution at Plenary session.	•
Exhibition tables (6 ft.) during Conference Days	•
VISIBILITY ON VIRTUAL PLATFORMS	
Logo on the Partners page of the Conference website	•
Logo and Partner space on virtual Conference Community platform and app (if applicable)	•
Announcement of sponsorship and logo in Partner banner in the SG2018 Update Emails	•
Original blog provided by Partner to be posted to the SEEP Blog	•
Acknowledgement of Partner through social media postings	•
SCREEN PRESENCE	
Looping PowerPoint in common areas	3 slides
One additional PowerPoint slide at each level of sponsorship	SEEP MEMBER
On-screen recognition at the Plenary sessions	SPONSORS ONLY
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