

SG2020

**THE FUTURE OF SAVINGS GROUPS
SCALE. SUSTAINABILITY. IMPACT.
DURBAN, SOUTH AFRICA | MARCH 10-12**

Convened by THE SEEP NETWORK

What is the Global Savings Groups Conference?

Since 2011, SEEP has led the [Global Savings Groups Conference](#) series. The biennial event engages a large and diverse community of stakeholders, develops and promotes improved standards of practice, mobilizes knowledge, strengthens partnerships and alliances, creates opportunities for learning and provides access to tools and technical resources related to the Savings Groups. The fourth event in this series, [SG2018](#) was hosted in Kigali, Rwanda and brought together 460 participants representing 195 organizations from 48 countries.

Each conference is designed to enhance the scale, sustainability and impact of Savings Groups through knowledge mobilization, learning and collaboration among diverse stakeholders, including development organizations, funders, financial service providers, national governments and regulatory authorities, and research and academic institutions.

Why Support Savings Groups

The 2030 deadline to achieve the [Sustainable Development Goals](#) is only a decade away. While Savings Groups provide a safe place to save for millions of men and women in underserved markets, their impact extends beyond financial inclusion. Evidence demonstrates that Savings Groups contribute to economic inclusion, gender equality and women's economic empowerment, and improved outcomes in the areas of health, nutrition, water security and education.

SEEP believes in the power of Savings Groups to move the needle on not just one, but a range of SDGs and for this reason, the next conference in this series will explore the future of Savings Groups and their contribution to SDGs.

SG2020: The Future of Savings Groups

SEEP will host **SG2020: The Future of Savings Groups** in Durban, South Africa, in partnership with [FinMark Trust](#) and [SaveAct](#). We are expecting over 400 participants from all over the world, including development organizations, financial service providers, technology providers, funders, governments, and research organizations.

The conference will reflect on the role of Savings Groups in contributing to the SDGs and promoting prosperity for people, now and in the future. The event will serve as a platform to build upon prior experience, catalyze further experimentation, delineate gaps in knowledge for future research, present improved program and business models, and strengthen partnerships and alliances – all to ensure access to a quality Savings Group for everyone, everywhere.

The SG2020 Agenda includes thematic discussions on women’s empowerment; how to reach and better serve vulnerable populations; how to respond to the needs of youth; and how effective technologies and automated processes can promote transparency, group efficiency and, ultimately, scale, impact and sustainability. The conference agenda includes four technical tracks:

1. Leaving No One Behind
2. Springboards for Youth to Education, Employment and Entrepreneurship
3. Gender-transformative Approaches for Women's Economic Empowerment
4. Achieving Scale and Sustainability through Digital Savings Groups

About The SEEP Network

SEEP is a collaborative learning network. We support strategies that create new and better opportunities for vulnerable populations, especially women, to participate in markets and improve their quality of life. For over 30 years, our members have served as a testing ground for innovative strategies that promote inclusion, develop resilient markets, and enhance the livelihood potential of the worlds’ poor.

SEEP’s 100 members represent a diverse mix of organizations active in 150 countries in Africa, Latin America, Asia, and the Middle East. They work together and with other stakeholders to mobilize knowledge and foster innovation, creating opportunities for meaningful collaboration and, above all, for scaling impact.

In 2018, over 6,000 practitioners and thought leaders from more than 1,300 organizations engaged with our learning activities across five cross-cutting thematic areas:



Savings
Groups



Women's Economic
Empowerment



Agriculture
& Food Security



Resilient
Markets



Responsible
Finance

To learn more about SEEP, we invite you to view our [video](#), visit our [website](#), and engage with us on [Twitter](#).

PARTNER ENTITLEMENTS

HIGHLIGHT YOUR ORGANIZATION	Bronze	Silver	Gold	Platinum	Diamond
	\$10K	\$25K	\$50K	\$75K	\$100K
FREE & DISCOUNTED PASSES					
Complimentary Conference registration (not interchangeable)	2	4	6	8	10
Ability to purchase additional registrations at a 15% discount	<i>SEEP MEMBER SPONSORS ONLY</i>	<i>SEEP MEMBER SPONSORS ONLY</i>	<i>SEEP MEMBER SPONSORS ONLY</i>	<i>SEEP MEMBER SPONSORS ONLY</i>	<i>SEEP MEMBER SPONSORS ONLY</i>
One additional complimentary registration at each level					
ONSITE VISIBILITY					
Logo in printed Conference Agenda	●	●	●	●	●
Logo on Conference bags/folders			●	●	●
Printed informational materials in Conference bags/folders			●	●	●
Seat drops or table drops of promotional items provided by Partner			●	●	●
Exhibition table during Conference Days	1/2	1/2	●	●	●
VISIBILITY ON VIRTUAL PLATFORMS					
Logo on the Partners page of the Conference website	●	●	●	●	●
Logo and Partner space on virtual Conference Community platform and app (if applicable)	●	●	●	●	●
Announcement of sponsorship and logo in Partner banner in the SG2020 Update Emails	●	●	●	●	●
Original blog provided by Partner to be posted to the SEEP Blog	●	●	●	●	●
Acknowledgement of Partner through social media postings	●	●	●	●	●
SCREEN PRESENCE					
Rotating Advertisement in Exhibit Hall	1 slide	2 slides	3 slides	4 slides	5 slides
Additional Rotating Advertisement	<i>SEEP MEMBER SPONSORS ONLY</i>	<i>SEEP MEMBER SPONSORS ONLY</i>	<i>SEEP MEMBER SPONSORS ONLY</i>	<i>SEEP MEMBER SPONSORS ONLY</i>	<i>SEEP MEMBER SPONSORS ONLY</i>
Recognition of Partnership Level on Screen in Exhibit Hall	●	●	●	●	●