SOMA
Powering Savings Groups into Financial Inclusion
22.05.2018
SOMA – Powering Savings Groups into Financial Inclusion

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PROJECT

FIELD STAFF

SUPPORT TOOLS
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PROJECT

FIELD STAFF

SUPPORT TOOLS

USER TOOLS

USSD SMS

MANAGER

MASTER TRAINER

TRAINER

SMART APP

TABLET APP

WEB SERVER
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BENEFICIARIES

GROUP MEMBERS

UPDATE DATA

USER TOOLS

USSD SMS

RECEIVE NOTIFICATIONS
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70
$30
10

GROUP MEMBERS

FIELD STAFF

SMART APP

SUPPORT TOOLS

TABLET APP

USER TOOLS

WEB SERVER

MASTER TRAINER

TEAM

SMART APP

MANAGER

BENEFICIARIES

USSD SMS
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- **8** Master Trainers
- **160** Trainers
- **159** Savings Groups on the platform
- **146** Villages reached
- **2,932** Members
- **$3,495** Weekly Savings
- **259** Savings Groups on the field
- **201** Villages targeted
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PROJECT CHALLENGES

TRAINER MOTIVATION

GROUP RESILIENCE

HARDWARE DURABILITY

DATA AVAILABILITY
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1 TRAINING STAFF

GROUP TRAINER

GROUP TRAINER
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GROUP TRAINER

SERVICE

GROUP TRAINER

2 TRAINING GROUPS
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GROUP TRAINER

REGISTERING SAVINGS INTO DIGITAL PLATFORM

SERVICE

4

SUPPORTING MEETINGS
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5 SAVINGS MEETINGS

USSD INPUT

SMS OUTPUT

SERVICE
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SERVICE

SYSTEM NOTIFICATIONS

SMS OUTPUT

SMS OUTPUT
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SOMA
YOU ARE REGISTERED AS THE MANAGER OF [GROUP_NAME]. DIAL FOR FREE *630# TO MANAGE YOUR GROUP MEETINGS.

SOMA
YOU ARE REGISTERED AS A MEMBER OF [GROUP_NAME]. YOUR TRAINER IS [TRAINER_NAME] [TRAINER_PHONE].
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**USSD**

SOMA [GROUP NAME]
1. MEMBERS
2. MEETINGS

SOMA [GROUP NAME]
MEMBERS
1. UPDATE PHONES
2. ADD MEMBERS
3. REMOVE MEMBERS
4. GO BACK
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USSD SMS

SOMA [GROUP NAME]
MEETING
1. START MEETING
2. GO BACK

SOMA
[GROUP_NAME] IS MEETING. YOUR BOX SHOULD HAVE: $354,00
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SOMA [GROUP NAME]
MEETING
1. SAVINGS
2. LOANS
3. FINES
4. END MEETING

SOMA [GROUP NAME]
SAVINGS
1. CARLOS MACUA
2. MARIA AMELIA
3. CARLA CUAMBA
4. GO BACK
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USSD

SOMA [GROUP NAME]
AMOUNT:

SOMA [GROUP NAME]
MARIA AMELIA: $5,00
1. CONFIRM
2. CHANGE
3. CANCEL
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**USSD SMS**

SOMA [GROUP NAME]
MEETING
1. SAVINGS
2. LOANS
3. FINES
4. END MEETING

SOMA

[GROUP_NAME]
MEETING FINISHED.
GROUP SAVINGS:
1. CARLOS MACUA $4
2. MARIA AMELIA $5
3. CARLA CUAMBA $2
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DIGITAL LEDGER
FINANCIAL INCLUSION
DIGITAL SAVINGS

TRUST SIMPLE LITERACY
SECURE SUPPORT SERVICES
EASY REMOTE SECURE
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