

SESSION SELECTION CRITERIA



The SG2018 Technical Advisory Committee will evaluate all submissions using the following criteria:

1) Opportunity for learning

Sessions should address the most pressing challenges within a given Technical Track. Content should center on key learning questions that are potentially applicable to broader audiences, especially practitioners. Learning objectives should represent important and unique contributions to the existing base of knowledge in the sector. Proposals should provide convincing insight into specific problems and their respective solutions, drawing lessons that can influence practice and -- when possible -- policy making, donor strategies, investors, and research agendas.

2) Proven practice

Sessions should feature experiences that are highly replicable, identifying essential skills, capacities and conditions for successful implementation and driving to scale. Lessons may draw on failures as well as successes, and should be transferable to a variety of contexts. Presentations of learning should examine the mechanisms and factors that most drive change in that particular context and how those insights can lend themselves to other contexts. Proposals should describe how many people are affected by the interventions or activities, directly and indirectly, and detail proven or potential pathways to replication, scaling up, and the likelihood of sustainable market system change. Preference will be given to sessions that have reached scale or present evidence to support that they are on track to achieve significant scale.

3) Collection and use of evidence

Sessions must demonstrate evidence-based findings about how interventions affect beneficiary well-being, the institutions, and/or systems that they intend to influence. Preference will go to sessions that show evidence as obtained through robust M&E and/or the application of appropriate qualitative, quantitative or mixed method research methodologies. The methods used to collect and analyze evidence should be detailed.

4) Diversity of perspectives

Session participants should offer a rich variety of perspectives. Generally, this requires drawing from the experience of more than one organization. Preference will be given to proposals that incorporate individuals involved in direct implementation of programs or field-based research protocols. Participants may include representatives from non-SEEP members, such as individuals based at research organizations, local and national partner organizations, universities, businesses, government agencies, donors, or investors.

5) Contribution to conference and track themes

Proposals must demonstrate how they advance a strong and coherent learning agenda around several principle themes and questions identified in the track description, and for the conference overall.